

THE STORY:

To give the reader the fullest understanding of your story, please include the following topics in your account:

- What issue or problem did your group address. (Include as much detail as possible about the situation was before you took action—include quote(s) from people in the community if possible).
- Were there obstacles you had to overcome to accomplish your goal? Did you engage the community in helping to overcome those challenges?
- If possible, please note how you have implemented information that you have gained through The Woodson Center's training, technical assistance, and forums for communicating with counterparts throughout the country
- Step-by-step explanation of how you accomplished your goal.
- End result—the benefit that what your initiative provided for your neighborhood.

PHOTOS

Photos will help to tell your story. The best pictures capture action/ interaction/ or emotion, which are much better than a posed shot of an individual or a group line-up.

EXAMPLE:

In one public housing development, young people hung out on street corners because there was no place to go, nothing to do. But there was a vacant lot in the neighborhood that had once been a basketball court. The hoop had been torn down long ago, weeds had broken up the pavement. One man in the community decided to take action. He coordinated local youths to help in rooting out the weeds and identified donors for new backboards, hoops, nets and balls, which the youths helped him install, and his crew worked to outline the court.

Today, what had once been a vacated eyesore, the basketball court is bustling with activity and energy.

Photos---youths pulling weeds, installing equipment, playing on the court.